



## Give account holders more options, better service and added convenience with our instant card personalization and issuance solution

Card@Once is your financial institution's comprehensive solution for secure, in-branch card personalization and issuance. It enables your branch staff to distribute personalized, fully functioning cards onsite — so account holders receive a new card in minutes instead of days.

Card@Once is efficient, cost-effective and easy to implement. It uses secure print technology to help vour financial institution:

- Provide a better account holder experience by issuing new cards or replacing lost or stolen ones sooner — cards are typically available within one minute of ordering
- Drive revenue growth with increased card activation and utilization
- Reduce expenses, including saving on the costs of delivery and fulfillment required for sending cards to account holders
- Enhance card security by placing a new card directly in the hands of the account holder
- Gain a competitive advantage by obtaining an affordable instant card issuance solution

With Card@Once, account holders can:

- Obtain a card at account opening or a replacement card upon request, quickly and easily
- Save time by picking up a new card directly from your financial institution's nearest participating branch location at their convenience — instead of waiting for it to arrive in the mail
- · Access account funds immediately using a permanent, personalized card

Format	Card@Once • Flat card	<ul><li>Leading Competitors</li><li>Embossed card</li></ul>	card
Security	<ul> <li>Built-in firewall and router</li> <li>PCI certified</li> </ul>	External PC and router     PCI compliant	card @once®
Data Transfer	Web based	Via server/internal network	
Convenience	<ul> <li>Production-managed system</li> <li>Centralized key management</li> <li>No hardware service contract required</li> <li>Minimal space requirement (uses desktop card printer)</li> <li>24-hour service and support</li> </ul>	<ul> <li>Client-managed system</li> <li>Client-managed keys</li> <li>Hardware service contracts required</li> <li>Larger space requirement</li> <li>Ongoing internal IT resources required</li> </ul>	
Licensing Fee	No software licensing fees applied	Annual software licensing fee applied	



To learn more about Card@Once, contact your Harland Clarke account executive, call Card Services at 1.800.277.7637 or email us at cardservices@harlandclarke.com.