

HARLAND CLARKE
/ CHECKS
Business Checks

42% of B2B payments are made by check



YOUR NAME 123 YOUR ADDRESS ANYWHERE, U.S.A. 1234

Small business customers are more than important to your financial institution — they're vital. That's why we've designed a business check program full of features that make it easy for them, and for you, packed with features that deliver the security and convenience today's businesses want.

/ WHATEVER YOUR GOALS, WE HAVE YOU COVERED

Whether your goal is to increase non-interest fee income, lower attrition, create more engaged small business customers — or all of the above and more, our business check program delivers everything you need. And we offer a full range of check designs, including mobile-ready checks, high security checks, and discounted bundled packages.

/ PROTECTION YOU AND YOUR BUSINESS CUSTOMERS CAN COUNT ON

Security is important to your business customers — and it's our priority. We help you give business customers peace of mind by investing in first-in-industry security solutions, from secure packaging and remote deposit security, to fully managed fraud recovery and resolution services. Our checks come with industry-leading check security features and check fraud recovery services.



¹ 2019 AFP[®] Electronic Payments Survey Report



A NEW WAY TO SHOWCASE YOUR BRAND AND MESSAGE TO BUSINESS CUSTOMERS

Other check packages only deliver checks. Our CheckFolio® check packaging delivers quality check products plus package customization options that broaden your brand recognition opportunities — all without tapping into your marketing budget.

Engage your business customers, reinforce your brand, and put your check packaging to work for you. With your financial institution's custom artwork, logo and messaging, your check packaging instantly pulls double duty as a hard-working marketing tool. In addition, our CheckFolio delivers high message visibility, frequency and longevity — an impression is made every time a customer writes a business check or accesses a new check pad, repeating over the lifetime of the check order.

/ WE'VE INVESTED IN YOUR SUCCESS

From state-of-the-art JetStream® print technology, to the first-in-industry mobile security and anti-fraud check protection advancements, we help you meet the diverse needs of your business customers. That's why we've invested \$100 million in print production technology, for personalization and customization printing capabilities that are second to none. For you, this translates to stronger branding and increased business customer engagement opportunities.

- On-demand printing Target small groups or areas of a larger campaign. No minimum orders; no inventory to store nor deplete.
- On-time printing Minimal make-ready procedures and fast print speeds let us respond to your print needs quickly.
- Extreme flexibility Check designs and messages can be updated and refreshed quickly, which means you don't have to worry about depleting pre-existing inventory.
- Eco-friendlier Unlike offset printing, our security inkjet printing doesn't require chemicals. There is no make-ready waste, no metal plates and no warehousing large volumes that can lead to obsolescent materials.

Check security features

ImageMatch^{*} confirms unique check data matches the front and back of the check to help prevent fraud.



Photo Safe Deposit^{*} icon indicates the check includes mobile deposit fraud prevention features.



MobileMark^{*} box printed on the back of the check helps business customers keep track of checks deposited remotely.





indicates white-glove assistance and support in the event of check fraud, checking account fraud or identity theft.

www.checkarmor.com

HARLAND CLARKE / CHECKS

Discover how our Business Checks deliver the security, customization and print technology you can count on.

1.800.351.3843 contactHC@harlandclarke.com vericast.com/Checks

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